

Effective Innovation Leadership

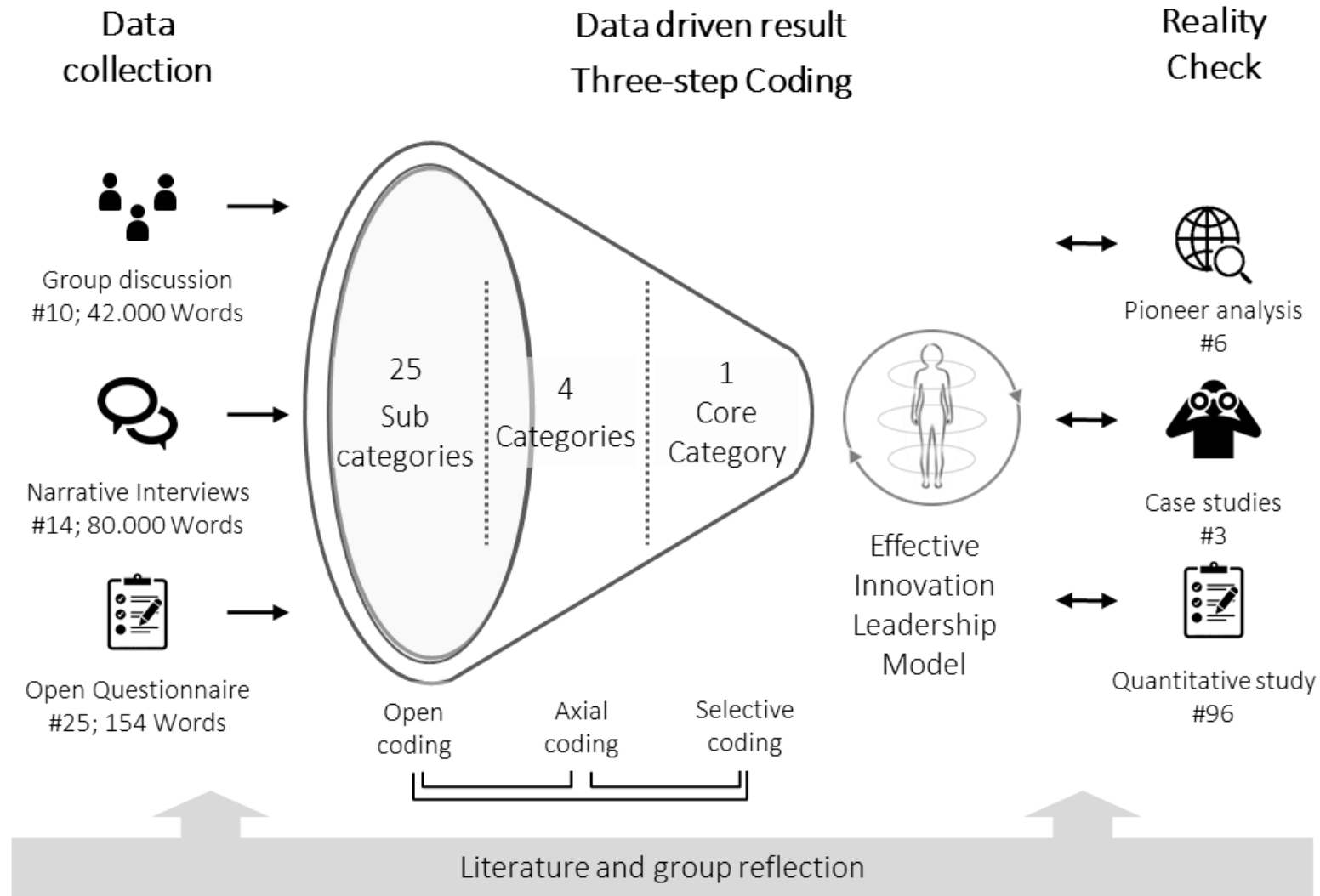
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THNK School | Amsterdam | 09.11.2016

Research question

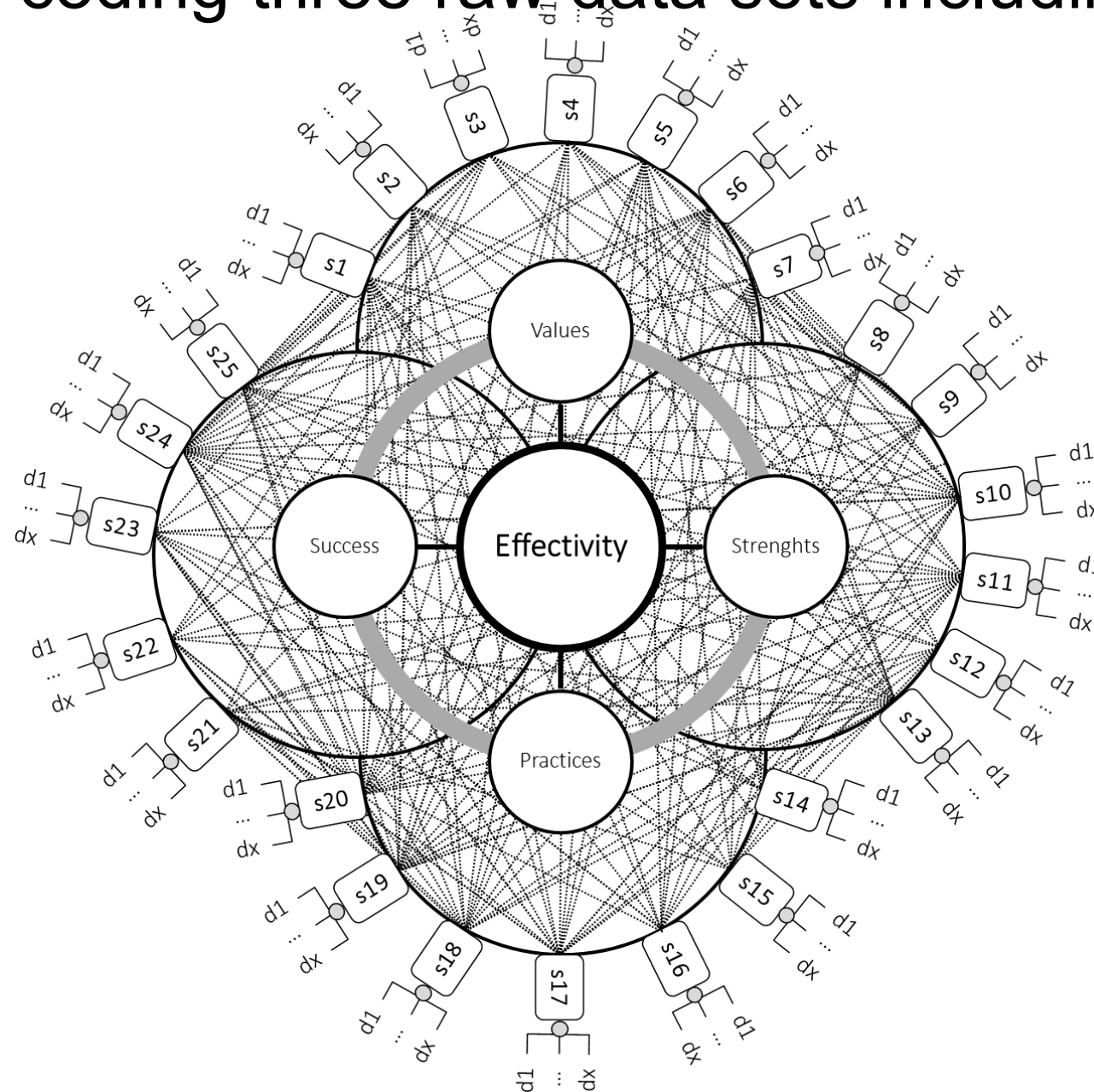
What values, strengths and practices
live effective innovation leaders?

Approach to develop the EIL model



Result of coding three raw data sets including 49 perspectives

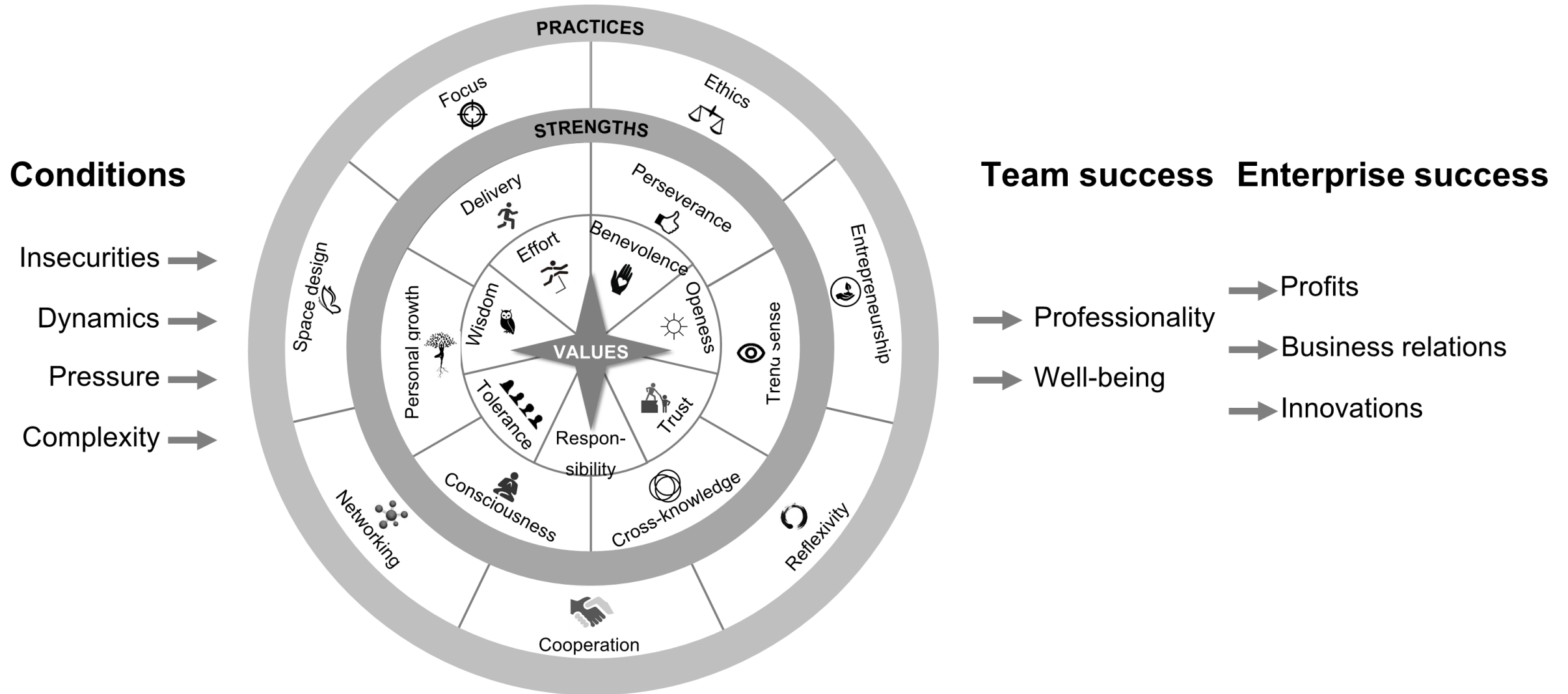
- SUB CATEGORIES
- Values
1. Benevolence
 2. Openess
 3. Trust
 4. Wisdom
 5. Tolerance
 6. Responsibility
 7. Effort
- Strengths
8. Trend sense
 9. Persuasiveness
 10. Delivery
 11. Cross-knowledge
 12. Consciousness
 13. Personal growth
- Practices
14. Ethics
 15. Entrepreneurship
 16. Reflexivity
 17. Cooperation
 18. Networking
 19. Space design
 20. Focus
- Success
21. Innovation
 22. Business Relations
 23. Profits
 24. Professionality
 25. Well-being



Comparison of three holistic leadership model of our time dealing with innovation

- »Theory U«, Otto Scharmer (MIT)
- »Führungsrاد«, Fredmund Malik (St. Gallen)
- »Ambidextrous leadership«, Charles A. O'Reilly III (Stanford) & Michael L. Tushman (Harvard)

Self evaluation tool for effective innovation leadership



Thanks for your attention

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