



PROF. DR. SABRINA SCHORK

Educating Sustainable Digital Innovators
Researching on AI in Education

PERSONAL BACKGROUND

I am a digital native and innovator trained in agile and creative methodologies focusing on sustainable innovations and digital business models grounded in ethics by design. I have worked for over eleven years across industries in the context of innovation and digitalization and am researching since 2016.

ACHIEVEMENTS

- Research Professor
- Mentor for the Gifted and PhDs
- Coach & Trainer for Innovators
- Full Professor at the age of 36
- Innovation Leader with up to seven employees and several million Euros budget
- Product Owner of an AI Project
- Creator of the EIL-Model
- Four peer-reviewed book chapters
- Four peer-reviewed paper
- One book & one study summary

FURTHER EDUCATION

- Artificial Intelligence, KI-Campus
- Wellbeing, Yale University
- Digital Transformation, Stanford University
- Certified Coach, livingsense Institute
- Design Thinking, brainbirds
- SCRUM Basics, agilecoach Academy
- Creative Leadership, THINK School

GET IN TOUCH WITH ME

- Email: sabrina.schork@posteo.de
- Website: <https://sabinaschork.com>
- <https://www.linkedin.com/in/dr-sabrina-schork/>
- Google Scholar: <https://t1p.de/ism5>

ACADEMIC EXPERIENCE

Research Professor

Technische Hochschule Aschaffenburg | since July 2019

- Researching on AI to identify and unfold potentials
- Lectures: BA Digital Transformation, Digital Processes & Mining, Digital Marketing, Mayor eBusiness, Mayor Corporate Management, Digital Business Models, Project Management, MA Strategic Innovation Management

Professor & Dean of Studies

AMD Akademie für Mode und Design | 2019 - 2020

- Responsible for the Innovation Management and Design B.A.
- Professor for Innovation and Digital Business Models

PRACTICAL EXPERIENCE

Head of Innovation

SIGEL GmbH | 2017 - 2018

- Responsible to setup the Innovation Team, (Infra)structure, and Culture
- AI Project, Smart Board Project & Future Innovation Roadmap
- Responsible for several Million Euros Budget

Head of Strategy & Innovation Management

HYVE AG | 2016 - 2017

- Innovation Program Formats for Dax Companies
- Project Acquisition, Implementation and Optimization
- Leading Interdisciplinary Teams up to seven people

Digital Transformation Consultant

Accenture GmbH | 2010 - 2016

Marketing Trainee

Pieroth AG | 2009 - 2010

PREVIOUS EDUCATION

Karlsruhe Institute of Technology

Dr. rer. pol. in 2016

- Effective Innovation Leadership
- Mixed Method Approach
- Master Thesis Support (Benedict Heblch)

University of the Saarland

Diploma in Business Administration in 2008

- Thesis in cooperation with EvoBus
- Study abroad at the University College Dublin