



PROF. DR. SABRINA SCHORK

Educating Sustainable Digital Innovators
Researching on AI in Education

PERSONAL BACKGROUND

I am a digital native and innovator trained in agile and creative methodologies focusing on sustainable digital innovations and business models grounded in ethics by design. I have worked for over eleven years across industries in the context of innovation and digitalization and am researching since 2014. My new passion is Artificial Intelligence.

ACHIEVEMENTS

- Research Professor
- Mentor for the Gifted and PhDs
- Coach & Trainer for Innovators/ Female Leaders
- Full Professor at the age of 36
- Innovation Leader with up to seven employees and several million Euros budget
- Product Owner of an AI Project
- Creator of the EIL-Model
- Four peer-reviewed book chapters
- Four peer-reviewed paper
- Diverse publications, see ORCID 0000000297256429

FURTHER EDUCATION

- Machine Learning, From Data to Decision, MIT
- Artificial Intelligence, KI-Campus
- Wellbeing, Yale University
- Digital Transformation, Stanford University
- Certified Coach, livingsense Institute
- Design Thinking, brainbirds
- SCRUM Basics, agilecoach Academy
- Creative Leadership, THINK School

GET IN TOUCH WITH ME

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- <https://www.linkedin.com/in/dr-sabrina-schork/>
- <https://www.instagram.com/sabrina.schork/>
- YouTube: <https://t1p.de/7t9z>

ACADEMIC EXPERIENCE

Research Professor

Technische Hochschule Aschaffenburg | since July 2019

- Researching on AI to identify and transform potentials into performance
- Lectures: BA Digital Transformation, Digital Processes & Mining, Digital Marketing, Mayor eBusiness, Mayor Innovation Management, Mayor Digital Business Models, Project Management, MA Strategic Innovation Management, Sustainable Business Models of Digital Innovations

Professor & Dean of Studies

AMD Akademie für Mode und Design | 2019 - 2020

- Responsible for the Innovation Management and Design B.A.
- Professor for Innovation and Digital Business Models

PRACTICAL EXPERIENCE

Head of Innovation

SIGEL GmbH | 2018 - 2019

- Responsible to setup the Innovation Team, (Infra)structure, and Culture
- AI Project, Smart Board Project & Future Innovation Roadmap
- Responsible for several Million Euros Budget

Head of Strategy & Innovation Management

HYVE AG | 2017 - 2018

- Innovation Program Formats for Dax Companies
- Project Acquisition, Implementation and Optimization
- Leading Interdisciplinary Teams up to seven people

Digital Transformation Consultant

Accenture GmbH | 2010 - 2016

Marketing Trainee

Pieroth AG | 2009 - 2010

PREVIOUS EDUCATION

Karlsruhe Institute of Technology

Dr. rer. pol. in 2016

- Effective Innovation Leadership
- Mixed Method Approach
- Master Thesis Support (Benedict Heblch)

University of the Saarland

Diploma in Business Administration in 2008

- Thesis in cooperation with EvoBus
- Study abroad at the University College Dublin